

REPLY UNDER 37 CFR 1.116
EXPEDITED PROCEDURE
TECHNOLOGY CENTER 2100

CERTIFICATE OF FACSIMILE TRANSMISSION UNDER 37 CFR 1.8
I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted on the date indicated below via facsimile to the United States Patent and Trademark Office, Technology Group TC2100, facsimile number (703) 872-9308.

5/25/05
Date


Michael J. D'Aurelio

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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MAY 25 2005

In re the application of: John R. Milton	}	Confirmation: 4080
Application Number: 09/938,465	}	Art Unit: 2162
Filing Date: 08/23/2001	}	Examiner: Cornelius, Jean M.
Title: SYSTEM AND METHOD FOR TRACKING PLACEMENT AND USAGE OF CONTENT IN A PUBLICATION	}	Docket No.: 10010979-1

RESPONSE TO FINAL OFFICE ACTION OF APRIL 21, 2005

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In regard to the outstanding Final Office Action mailed on April 21, 2005,
Applicant submits the following Response.

It is not believed that extensions of time or fees for net addition of claims are required, beyond those that may otherwise be provided for in documents accompanying this paper. However, in the event that additional extensions of time are necessary to allow consideration of this paper, such extensions are hereby petitioned under 37 C.F.R. § 1.136(a), and any fees required therefor (including fees for net addition of claims) are hereby authorized to be charged to Deposit Account No. 08-2025.

Please amend the above-identified application as follows: